

# Challenging the status quo since 2001

Drive innovation on your jobsite with real-time visual data. OxBlue shows you the important details of daily jobsite progress with simple visuals.

**28K+**  
Total Jobs Monitored

**1.1B+**  
High-Res Photos Taken

**35K+**  
Years of Work Documented

“WE’RE AT THE VERY BEGINNING OF WHAT WE CAN DO. THERE’S POSSIBILITY AND OPPORTUNITY WITHIN EACH IMAGE.”

– Bryan Mattern, Co-Founder and CTO

## PURPOSEFULLY BUILT FOR CONSTRUCTION IMAGING

SMART.  
SIMPLE.  
STUNNING.

From a simple dropdown list of cameras in 2001 to an interface that now allows you to take full control of your camera – our focus is always on giving you direct access to your jobsite in the easiest way possible.

## CAMERA INTRODUCTIONS

**03MP** 2002



400% magnification

**08MP** 2010



400% magnification

**12MP** 2010



400% magnification

**16MP** 2013



400% magnification

**24MP** 2015



400% magnification

**50MP** 2016



400% magnification

- 2006**  
Introduced multi-project views to the OxBlue interface
- 2011**  
Enhanced the interface for easier image and timelapse access
- 2014**  
Developed full mobile application for smartphones, tablets and Android users
- 2016**  
Began offering the most powerful construction camera on the market alongside live video.
- 2019**  
Shared streaming options to help clients increase market visibility through public access video
- 2021**  
Joins Hexagon’s Geosystems division, strengthening capabilities

- 2010**  
Launched wireless, PTZ cameras with better viewing angles
- 2012**  
Created mobile application with HD images and expanded cellular connection for faster service
- 2015**  
Customized controls so clients can show timelapse progress in a variety of ways, instantly
- 2018**  
Built speciality enclosures for the new line of cameras; the Cobalt
- 2020**  
Announced new motion detection security feature with automatic alerts

Our culture and history of innovation helps our customers harness the power of cutting edge technology. Turn images into real-time, actionable insight with the leading visual capabilities of OxBlue. Every frame tells a story – let us help you capture, nurture and share yours.